



## 1. Company details

- a. Company name
- b. Company website
- c. When was your company incorporated?
- d. In which country is your start-up based?
- e. Please select the product category your company belongs to (multiple options are possible)
- f. How did you find us?

## 2. Basic information

- a. What is the problem you solve? (max. 250 words)
- b. What is the solution you offer? (max. 250 words)
- c. Please summarise your start-up's unique selling points (in bullets)

## 3. Team

- a. Who are the core team members and what is their role? (add LinkedIn profiles)
- b. Which core competencies have you secured in your team that will make you successful? (in bullets)

## 4. Market and business model

- a. Please elaborate on the market details (total market size, the addressable market, geography, competition)
- b. Please describe the current status of your product/ prototype and go-to-market strategy.
- c. What is your business model and who are your potential customers?
- d. What are the key risks that could prevent your start-up from surviving or growing and how would you mitigate them?

## 5. Financials

- a. What is the investment raised to-date and annual turnover?
- b. Please upload your financial driver document.
- c. Please upload your projections and budget for next year.
- d. Please upload your capitalization table.

## 6. Prize money

- a. Please provide a budget breakdown of how you would spend the prize money.
- b. How long would it take your start-up to spend the € 500,000 prize money, and what will you have achieved after this period?
- c. What are the potential business risks during that period?

## 7. Pitch video

## 8. Personal details

- a. First name
- b. Last name
- c. Gender
- d. Nationality
- e. Country of residence
- f. Telephone number
- g. Email address